



*Preparing Tomorrow's Leaders
Since 1996*

Annual Report

2022

MESSAGE FROM THE FOUNDER

Dear Friends,

As the Founder and Director of DJ Sports Club, I am honored to lead this highly effective organization through this period of growth. We are committed to increase the number of youth members and programs over the next two consecutive years and more. This is an ambitious task that we are nonetheless well-positioned to take on. We have a wealth of resources provided by the Little Burgundy Sports Centre, Arrondissement du Sud-Ouest and the Roy Savory Basketball League (RSBL) Club. Over the years, our management team has built the organization we see today. Finally, the passion of our talented staff and our dedicated volunteers' fuels DJ Sports Club's current momentum.

Sixteen years ago, was when I first envisioned the creation of DJ Sports Club. Growing up in the inner-city, I knew first-hand the effects of growing up around substance abuse and gang activities. This was what inspired me to help induce change. I knew the importance of having a productive place that would serve as an alternative to the streets. DJ Sports Club is that productive place where hundreds of youths are learning life skills that will enable them to become effective citizens and leaders. The alarming trend of violence involving young people is a grave sign that there remains to be a lot of work to be done.

Working closely with our great group of volunteers, staff and program partners, and with support from generous donors who care deeply about our youth, we will materialize our vision to double the number of youth members and programs in the next three years.

Sincerely,

Dexter John
Founder and Director

TABLE OF CONTENTS

Mission, Vision, Objectives -----
The Organization -----
Our Team -----
Program -----

BASKETBALL

- *Recreation Skills Development* -----
- *Competitive Skills Development* -----
- *Select* -----
- *YBL* -----
- *Camps* -----

SOCIAL

- *Banquet* -----
- *Tournaments* -----
- *Food security program* -----
- *Toronto trip* -----

Education ---- -----
Financial -----
Coming up -----
Partners -----

MISSION

DJ Sports Club, a non-profit charitable organization founded in 1996, is one of the largest youth clubs in the South-West, Brossard and Verdun boroughs.

The focus of DJ Sports Club is Basketball, Education, Social and Technology. While teaching important life skills, we strive to incorporate pride, passion and fun in all our programs that enhances the overall development of children.

VISION

Our vision is to help prepare youth to become productive members of society. As a volunteer organization, we rely on parents and other adults in the community to coach/mentor and organize our programs. In addition to teaching life skills, we strive to instill pride, passion, and fun in all of our programs.

OBJECTIVES

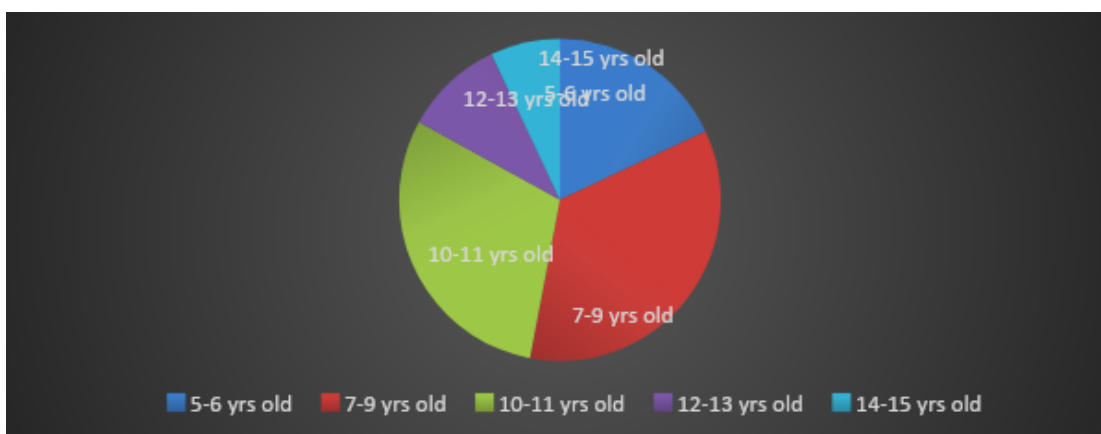
- To expand our Education Program
- Expand our services across the community
- Increase member and volunteer participation
- Increase Annual Giving Campaign

THE ORGANIZATION

DJ Sports Club

Located in the City of South-West, Brossard and Verdun, DJ Sports Club is a charitable organization offering excellent after school/weekend programs and summer programs to girls and boys ages 5 to 15 years old. Founded in 1996, DJ Sports Club is one of the largest youth clubs in Montreal and surrounding areas. Sport, education, social and recreation programs are held year round.

Over 1000 youth benefit from our programs yearly. Members are from all economic, social and cultural backgrounds of which 60% are Francophone, 25% Anglophone and 5% Allophone. The following graph depicts the age distribution of our members:



Our Team

Dexter O. John -Founder and Executive Director:

Dexter is a Concordia University graduate with a Bachelor of Arts in Sociology and a Bachelor of Arts in Recreation. When he played for Concordia he was named All Time Leading Rookie Scorer, Male Athlete of the Year, twice All Canadian, and All Star MVP every season.

After graduation, Dexter had the opportunity to establish a youth center with the Downtown YMCA, reviving the youth and sports programs at the Cote-des-Neige Black Community Association, and developing the RSBL Club, a basketball league that averaged over 80 teams yearly, over the last 20 years.

Dexter O. John will continue to apply his full focus on the continuous development and growth of DJ Sports Club, to the benefit of the entire community.

Kelly Mackay - Senior Advisor / Special External Relations:

Kelly has been involved with DJ Sports Club since 1996 as a volunteer. She spent 20 years at Concordia University as a donor / fundraiser. In 2017, she decided to join our team as our Senior Advisor/Special External Relations.

Véronique Fabre - Program Director:

Veronique has been involved with DJ Sports Club for the past 5 years. Her role. Her experience in project management is useful to structure and organize the Basketball part of the program. Her role is to provide assistance to the President for Brossard and Verdun Chapter, which entails overseeing 15 teams, communicate with the city and the parents, help with the girl's program and help to supervise the park baller program.

Roger Redman – Coordinator of Developmental Recreation Basketball, South-West Chapter:

Roger has been involved with DJ Sports Club for the past 12 years. Prior to that, Roger spent 16 years at Pointe St. Charles YMCA developing and implementing Innovative sports and educational programs for youth.

Roger is our sports program coordinator for Montreal, which entails overseeing coaches, 7 rep teams, basketball league, recruiting coaches, players and volunteers.

Shawn Browne – Camp director:

Shawn has been involved with DJ Sports Club for the past 20 years. Prior to that, Shawn spent 10 years at the Côte-des-Neige black community association. Developing and implementing basketball program for youths. Shawn is our camp director which entails overseeing coaches, recruiting players, coaches, volunteers and handling the day to day operation of the Shawn Browne basketball camp.

Programs

DJ Sports Club is committed to helping youth "who want to help themselves" build their lives and future, both on and off the basketball court.

| BASKETBALL | EDUCATION | Social |
|----------------------------|------------------|--------------------------|
| - recreative teams | - Study program | -Annual Award Banquet |
| - competitive teams | - Career fair | -Hangtime Tournament |
| - - select teams | - Workshops | -Inner-Club Challenge |
| - skill development clinic | - S.T.E.A.M | - Annual Toronto trip |
| - inner-club challenge | - Scientifines | - Harlem Globetrotters |
| - YBL League | | - Christmas basket drive |
| - All Star Game | | - ABC |
| - Jeux de Montréal | | |
| - Jeux de Sud-Ouest | | |
| - Park Ballers | | |
| - Summer Camp | | |
| - | | |

Recreation Skills Development:

The objectives are to teach each participant basic fundamentals such as passing, shooting, dribbling, defense & team building. They are taught theory, technical and practical aspects of the game of basketball. Once a month, all the teams meet to play friendly games. We call it the Inner-Club Challenge. In 2022, 198 kids participated in the rec. program.

Brossard: 198 kids this year

Brossard became our biggest program with more than 450 kids between the recreational and comp program.

| Division | Practice time | Age | Number of kids |
|-------------------|----------------------|------------------------|-----------------------|
| Small Ball | 1 hour/week | 5-6 yrs old (co-ed) | 61 |
| Novice | 1.5 hours/week | 7 to 9 yrs old (co-ed) | 31 |
| Mini | 1.5 hours/week | 10 to 11 yrs old | 44 |
| Bantam | 1.5 hours/week | 12-13 yrs old | 24 |
| Girls | 1.5 hours/week | 10 to 12 years (girls) | 38 |

Sud-Ouest : 84 kids this year

All leagues, tournaments and programs held by DJ Sports Club provide excellent athletic and social opportunities for all participants, and contribute to the overall development of basketball in Montreal and its surrounding areas.

| Division | Practice time | Age | Number of kids |
|--------------------------|----------------------|------------------------|-----------------------|
| Community Program | 1.5 hours/week | 9-11 | 12 |
| Small Ball | 1 hour/week | 5-6 yrs old (co-ed) | 20 |
| Novice rec | 1.5 hours/week | 7 to 9 yrs old (co-ed) | 18 |
| Mini rec | 1.5 hours/week | 10 to 11 yrs old | 17 |
| Girls | 1.5 hours/week | 11- | 17 |

Competitive Skills Development:

They represent the club within the Youth Basketball League. They are composed of participants from our skills program. Their games are held within various boroughs throughout various cities. Each player receives 72 hours of training, league games and has the opportunity to play in playoffs.

Brossard: 243 participants

| Division | Practice time | Age | Number of kids |
|-----------------|----------------------|------------------------|-----------------------|
| Novice | 3 hour / week | 7 to 9 yrs old (co-ed) | 75 |
| Mini | 3 hour / week | 10 to 11 yrs old | 62 |
| Bantam | 3 hour / week | 12 to 13 yrs old | 75 |
| Midget | 3 hour / week | 14 to 15 yrs old | 31 |

Verdun: Around 98 kids this year

The Verdun program started in 2017 with a small recreational program.

| Division | Practice time | Age | Number of kids |
|-----------------|----------------------|------------------------|-----------------------|
| Novice | 3 hour/week | 7 to 9 yrs old (co-ed) | 33 |
| Mini | 3 hour/week | 10 to 11 yrs old | 24 |
| Bantam | 3 hour/week | 12 to 13 yrs old | 24 |
| 14-16 | 3 hour/week | 14 to 15 yrs old | 17 |

Sud-Ouest: 88 participants

| Division | Practice time | Age | Number of kids |
|--------------------|----------------------|------------------------|-----------------------|
| Novice | 3 hour / week | 7 to 9 yrs old (co-ed) | 12 |
| Mini comp | 3 hour / week | 10 to 11 yrs old | 29 |
| Bantam comp | 3 hour / week | 12 to 13 yrs old | 28 |
| Midget comp | 3 hour / week | 14 to 15 yrs old | 19 |

Select:

Our select program is in partnership with DBC. We are still averaging over 11 teams and over 150 players that represent the organizations across the province in leagues and tournaments.

Brossard: 87 participants

| Division | Teams | Age | Number of kids |
|----------|-------|------------------|----------------|
| Novice | 1 | 7 to 9 yrs old | 15 |
| Mini | 2 | 10 to 11 yrs old | 30 |
| Bantam | 2 | 12 to 13 yrs old | 30 |
| Girls | 1 | 10 to 11 yrs old | 12 |

Sud-Ouest: 75 participants

They represent the club within the MBL (Montreal Basketball League).

| Division | Teams | Age | Number of kids |
|----------|-------|------------------|----------------|
| Mini | 1 | 10 to 11 yrs old | 15 |
| Bantam | 2 | 12 to 13 yrs old | 30 |
| Midget | 1 | 14 to 15 yrs old | 15 |
| Juvenile | 1 | 16 to 17 yrs old | 15 |

YBL – Youth Basketball League :

Our **Youth Basketball League** (YBL) for boys and girls 7 to 17 years of age, in partnership with DBC Inc. has been one of the first programs that we offered. In the 2022/2023 session, we had 22 teams with 264 participants made up from DJ Sports & DBC teams.

Boys : 264 participants

| Division | Age | Number of team | Number of kids |
|----------|------------------------|----------------|----------------|
| Novice | 7 to 9 yrs old (co-ed) | 6 | 72 |
| Mini | 10 to 11 yrs old | 6 | 72 |
| Bantam | 12 to 13 yrs old | 6 | 72 |
| Midget | 14 to 15 yrs old | 4 | 48 |

Camps :

We offer tree camp locations summer 2022

Shawn Browne camp : 300 kids 6 week camp - Monday to Friday

South-west Camp : 126 kids 7 week camp - Monday to Friday

Brossard Camp : 90 kids 7 week camp - Monday to Friday

SOCIAL:

Preparing tomorrow's leaders isn't just about giving young people the tools to improve their grades and basketball skills, it's also about making sure they understand the importance of a good heart, a good social circle and a good support system.

At DJ Sports Club, we give back and encourage our members to practice these feelings as well, through activities such as our annual holiday basket drive, recognition banquets and the Raptors excursion to Toronto to name a few. Our members get the chance to learn teamwork off the field, develop friendships and deepen their social skills.

Awards Ceremony – Banquet

The annual banquet is the much-anticipated social event to close the Winter season of activities. The banquet is an opportunity to recognize all players' participation and also to reward outstanding achievements (academic all-star, MVP, MIP etc...) with trophies and medals.

We offer two banquets to better serve our membership:

Montreal

Last Saturday of April 4:00-9:00pm

Little Burgundy Sports Center

1825 Notre-Dame West, Montreal

159 Participants

Brossard

First Saturday of May 6:00-10:00pm

Brossard Cultural Center

7905 Av. San Francisco, Brossard, QC J4X 2A4

240 Participants

Hangtime tournament:

The Hangtime tournament is one of the first tournaments in the summer season. It's a great opportunity for our team to play high-level games. The profit made goes to our program. We had 60 teams participating in the tournament.

Holiday Basket:

Our social program always gets bigger. In 2018 we added Holiday baskets for less fortunate families who are members of DJ Sports Club. Here the number of families we gave basket to:

| City | Number of family | Number of people |
|------------------|-------------------------|-------------------------|
| Brossard | 10 | 40 |
| Sud-Ouest | 50 | 200 |

Raptor's Trip :

This annual event has been an annual event for over two decades. Considered to be the most anticipated activity of the year, involving everyone in the organization, board members, staff, volunteers, parents and most importantly our members.

Included in this trip is transportation in a deluxe coach, two nights stay in a hotel with a hot breakfast and pool, two NBA games in a private suite, one on Friday night and another one on Sunday afternoon. Saturday is reserved to informal social activities

In 2023, 60 people attended the trip.

EDUCATION PROGRAM

Education is one component of DJ Sports Club's Program. The program sees each child as a whole person, not just an athlete or an academic. The program strives to expose children to as many opportunities to learn, grow, and discover their unique strengths and passions. By teaching grit, determination and the principals of a growth mindset, the Education Program teaches skills for lifelong success.

Career Fair:

The Career Fair is held on the 1st Saturday of November. The participants are partners from Dexter Basketball Club Inc. They represent various industries within the business community such as; microbiologist , police officers, lawyers, nurses, entrepreneurs, computer experts, industriel designer....

Our fall/winter program in 2022/2023 had over 40 participants.

DJ Sports Club - BUDGET

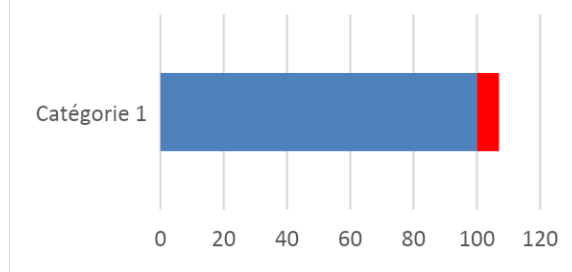
INCOME

| Item | Amount |
|-----------------------------|--------------|
| Registration | 112 120.00\$ |
| Government grants | 12 635.00\$ |
| Donation | 44 800.00\$ |
| Contribution from Sud-Ouest | 46 800.00\$ |

EXPENSE

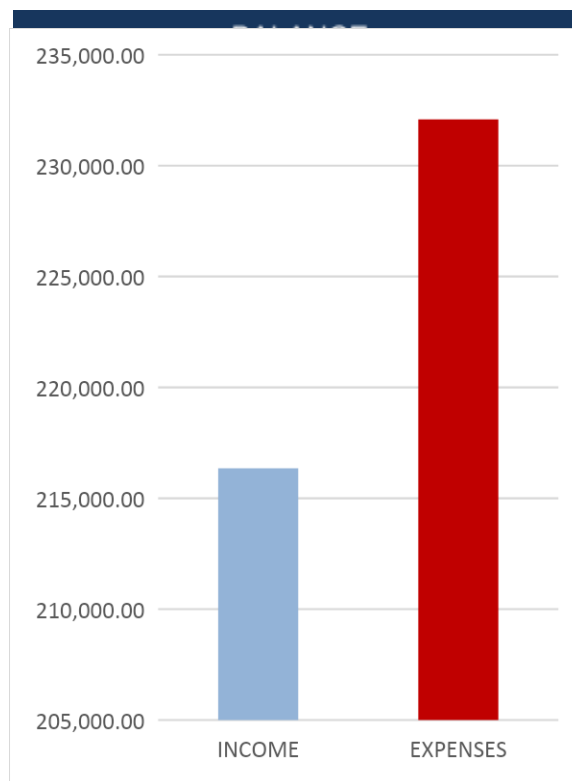
| Item | Amount |
|----------------------------|--------------|
| Salaries | 132 685.00\$ |
| Office expenses | 2 500.00\$ |
| ACTIVITIES EXPENSES | |
| Gym Rental | 15 000.00\$ |
| Transportation expense | 2 500.00\$ |
| Annual Banquet (2) | 10 000.00\$ |
| Awards | 1 000.00\$ |
| Equipment | 7 500.00\$ |
| League fees | 6 000.00\$ |
| FBQ Registration | 150.00\$ |
| Renovation Office | 7 500.00\$ |
| Insurance | 200.00\$ |
| Bank fees | 250.00\$ |

% OF INCOME SPENT



SUMMARY

| | |
|---------------|--------------|
| Rent | 46 800.00\$ |
| Total Income | 216 355.00\$ |
| Total Expense | 232 085.00\$ |



What's to Come:

Increase funding in order to hire permanent full time employees.

To coordinate day to day operations, especially those of the Education Programs.

Expand the education program.

Increase member and volunteer participation to spread DJ Sports Club's mission and vision of pride, passion and fun for all!

DJ Sports Club is always looking for volunteers. You can be part of our team too! For information about volunteer opportunities please contact: djsportsmtl@jdexter.org

PARTNERS

